



Next time you are asked if our wonderful business is a Pyramid Scheme watch this video (<https://www.youtube.com/watch?v=nPrfx4w492l>).

Here are some reasons why are we NOT a Pyramid Scheme:

1. Pyramids are illegal. The JP+ Company was founded in 1970 and is quickly approaching half a century of providing solutions to some of the greatest needs facing families.
2. It is only \$50 to join our JP+ Virtual Franchise. No large fee to join and none of this fee is paid to the upline sponsors.
3. The primary income of a JP+ representative is earned by sharing JP+ products with people and teaching others to do the same. They don't earn income for merely signing people up as representatives. We have a solid company that pays people based on the sales of products from yourself and the team you build underneath you. This is a great way to create a residual income. Take real estate brokers for example. They bring on agents, and in turn get paid on every sale of a home within the brokerage. The same applies to our business; it's literally the exact same concept, the only difference is it goes multiple levels. Since JP+ products are consumable this creates exponential, residual income, which is continuing income past the point of sale.
4. We have the most powerful whole foods nutritional product exchanging hands. We have products that families need and we build legitimate customer bases. Over 85% of products that ship from the JP+ company go straight to customers so we are not a "buyers club". A "buyers club" type of company strongly recommends that everyone signs up as a rep to get the best price for the product. Buyers clubs often require reps to meet a quota each month or they don't get paid. This is not true of the JP+ Company. This gives us so much credibility in this network marketing arena.
5. Any representative of the JP+ company can advance both in title and pay past the level of their upline sponsors or NMDs.
6. People can learn all about the history of our company at juiceplusvirtualfranchise.com.