

+ TWO WAYS TO FAST TRACK TO VIRTUAL FRANCHISEE

New representatives can Fast Track during their first 30 days with their own order plus 2 other households and receive the HLP \$100 bonus. Then in their first 60 days they can achieve the level of Virtual Franchisee:

Option 1: Fast Track to VF

- Achieve 2000 points in Tower Garden sales in your first 60 days (your orders and direct orders of your customers).
- EARN Virtual Franchise (14% commission) position.

Option 2: 2000 Plus+

- Achieve 2000 points in Tower Garden sales in your first 60 days (your orders — personal and customers — and frontline distributor orders).
- Sign up one (1) new distributor that lives in a different household and has a minimum of one Tower Garden order.
- Tower Garden sales must represent 4 different households.
- EARN Virtual Franchise (14% commission) position AND \$250 bonus.

+ PROFIT & INCENTIVES

POSITION	DISTRIBUTOR	DIRECT DISTRIBUTOR	VIRTUAL FRANCHISEE	SALES COORDINATOR
Retail Profit	\$55.00	\$55.00	\$55.00	\$55.00
Sales Commission	---	\$21.15 (6%)	\$49.35 (14%)	\$77.55 (22%)
Profit	\$55.00	\$76.15	\$104.35	\$132.55
Incentives (TBB)	---	\$100.00 30 Days, You + 1 Household	\$250.00 60 Days, You + 3 Households	\$500.00 6 Months

+ TOWER GARDEN PRICE & PVC LIST

PRODUCTS	PURCHASE VOLUME CREDITS (PVC)	PREFERRED CUSTOMER PRICE	RETAIL PROFIT
Tower Garden Growing System	352.50	\$525.00	\$55.00
Tower Garden Family Garden Represents 2 Households	1132.50	\$1690.00	\$180.00
Tower Tonic (A & B)	20.00	\$40.00	---
Extension Kit	35.00	\$70.00	---
Support Cage	30.00	\$60.00	---
Grow Lights	109.50	\$219.00	---

NOTE:

All other Tower Garden products have no PVC value.

Juice Plus+® orders count towards PVC, but not households.